

Helpful Hints to choose your three counties

1. Start with counties that have members already.
2. Pick counties that are adjacent to each other.
3. Find the “Hot Spots”
4. If there are no members find members in the next counties. Pick small counties next to larger counties.
5. Pick counties where Coordinators have friends and family.
6. The list has 250 counties but the goal is 125.
7. The goal is to start a seminar culture in each chosen county. You can start with you and one other person using all the tools for online seminars on the Training Center.
8. Use AI to decide on the demographics of a county, (Republican or Democrat). Look for counties with 65%+ Republican support from recent election results.
9. Use AI to determine the geography of a county. Is it all reservation? Is it all mountains?
10. Does this county have a large business that attracts people from all over the state? e.g. The largest truck stop is in Iowa on Hwy 80.
11. Look at counties across state lines too. Pick some that border other states to build bigger clusters and share help between coordinators.
12. Give each county a quick "Viability Score" to pick your top three. Simple way: Add points like this –
 - Has current members? +3 points
 - High Republican support (65%+)? +2 points
 - Adjacent to your other picks or has friends/family? +2 points
 - Small target number (under 50 members)? +2 points
 - Easy to reach (good roads, not too remote)? +1 point Pick the three with the highest scores.

Helpful Hints on what to do once you have identified your counties.

1. Lessons learned from Helene.
 - a. Small counties move on trust. The fastest way isn't a big campaign but finding the respected local connector: the person who runs an essential service or a trusted local hub.
 - b. The key people can be fuel/oil delivery. Identify and build trust, then invite them to come to a meet and greet.
2. Call, call, call.
3. Ask AI where the big businesses are. (feed and seed stores, HVAC people, Septic people, Grocer, hardware stores)
4. Become a buddy with one member near you and go to a restaurant in that county and bring flyers and business cards.
5. Remember the small county mindset is trust. Relationship is more important than mobilization at first.
6. The goal is to have a seminar culture.
7. This Mission does not depend on crowds. It depends on connectors. People like YOU.

8. Ask everyone “Who do you know?” A neighbor, a church member, a veteran, a business owner.
9. Be Intentional. History does not move because everyone stands, but because enough people do.
10. Micah 6:8 “He has shown you, O man, what is good; and what does the Lord require of you, But to do justly, to live mercy, and to walk humbly with your God.”
11. Reach out first to trusted influencers like business owners, heads of volunteer groups, church leaders—not public servants yet. Offer to help them with organizing and education through simple in-person or online meetings.
12. Start small events right away—like coffee meetups or online seminars with just a few people. Build trust step by step.
13. Track simple wins: Note who comes to meetings, who joins, and share quick updates with your zone or state coordinator to keep momentum going.

Simple Timeline to Get Started

- Week 1: Pick your three counties and score them.
- Month 1: Host your first small seminar or meetup.
- Quarter 1: Reach half of your member target (e.g., 15-20 people if target is 30).
- Ongoing: Keep seminars going weekly or monthly to build the group. Share wins to hit full target and move to next steps.