

Quick Viability Score Reference + How to Make a Simple County Map

Quick Viability Score Reference

Use this simple scoring to pick your top three counties from the list. Add up points for each county you consider.

- Has current members already? +3 points
- High Republican support (65%+ from recent elections)? +2 points
- Adjacent to your other picks or has friends/family nearby? +2 points
- Small target number (under 50 members needed)? +2 points
- Easy to reach (good roads, not too remote/mountains/reservation heavy)? +1 point

Pick the three counties with the highest total scores. This helps focus on the easiest, fastest wins for seminar culture and 0.5% targets.

How to Make a Simple Map of Your Targeted Counties

Why make a map?

A color-coded map shows your top counties and any border clusters at a glance. It helps explain hot spots and build excitement with your team or in meetings.

Tool:

Use **MapChart** – free, no sign-up for basic maps. Go to: <https://www.mapchart.net/usa-counties.html>

(This loads the full US with all counties.)

Steps:

1. Open the link. The full US counties map appears.
2. Zoom in on your area: Use mouse wheel (or I/O keys) to zoom; drag mouse (or W/A/S/D keys) to move.
3. Search for a county: Type in the top search bar, like "County Name State" (e.g., "Greene County Alabama"). Click **COLOR** to paint it.
4. Choose colors (top right palette):
 - Dark red/orange for top picks (highest score, e.g., 9–10 points).
 - Light red/yellow for backups or bordering counties.
 - Leave others white/gray.
5. Color your three main counties first (based on viability scores). Then add a few bordering ones from nearby states to show clusters.
6. Add title and legend (Step 2 tab):
 - Enter title like "My Target Counties – Border Cluster".
 - Label colors: "Dark Red = Top Pick (High Score)", "Yellow = Border Backup".

- Drag/resize legend as needed.
7. Download: Go to Step 3, pick PNG (picture) or PDF (printable), set size if you want, click **Download**.

Extra for Multiple States / Bordering Counties:

To spot clusters across state lines (great for teaming up with other coordinators):

1. Stay on the full US map.
2. Zoom tight on the border area.
3. Search/color counties one by one from different states (e.g., main county dark red in one state, bordering county yellow in the next if it scores well/has members).
4. Use **Isolate** for focus: Click 2–3 states to select them, then **Isolate** to hide the rest. Work on borders, then click **Show All** to see everything.
5. Keep simple: Color only 5–15 counties max (your three + borders).

Tips:

- Darker colors = higher viability scores.
- Hold Ctrl and drag mouse over counties to color several quickly (mass coloring shortcut).
- When isolating one state, you can turn on county name labels for easier viewing.
- Save the browser link to edit your map later.

Example:

Your top three counties in one state score high—color them dark red. Spot a small bordering county in the next state with members and good access—color it yellow. This shows the cluster and why it builds quick momentum.

Takes 10–15 minutes. If stuck, ask a tech-savvy member or describe to AI. This visual makes your list easier to share and motivates people!